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SOMETHING BORROWED, SOMETHING BLUE
WEDDING & EVENT PLANNING



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Thank you for your inquiry into our services and for considering us to meet your needs for this exciting event. The following information should answer all of your questions about Something Borrowed, Something Blue.

Something Borrowed, Something Blue is different from the average wedding planning company. We approach each event considering the couple's personal style, their hobbies, the comfort of the guests and the elements that will make the event unique. Our goal is to make your event beautiful, flawless and memorable.

The experience of our company has been recognized nationally. Our weddings have been featured on the *Style Network's television shows "Whose Wedding Is It Anyway?"* and *"Married Away."* In addition, we have contributed to articles for *In Style Weddings Magazine*, *Brides Magazine* and *The Associated Press*. We have also contributed to *Real Simple Weddings 2008 & 2009*. Brides from *TheKnot.com* have selected us as one of the best wedding planning companies in the state for three years in a row, according to *The Knot Best of Weddings*. We have also contributed to local media that includes the *News & Observer Newspaper*, *WRAL-TV*, *WNCN-TV*, *WTVD-TV* and *News 14 Carolina*. *The Knot Magazine*, *The Brides Book*, *Weddings Unveiled* and *Weddings Magazine* have also highlighted some of our outstanding events.



Something Borrowed, Something Blue has been planning events for 10 years. We are a full service event design and coordination company. We work to simplify the wedding planning process by providing you with the best vendors and services while staying within your budget. We work with the best caterers, bakers, lighting companies, party rental companies and florists to make sure that your event is the best that it can possibly be.



Our lead consultant has years of training and experience. Karen Clark has a background in organizing events for various artists from *Sony Music* and *Capitol Records*. She is also a member of the *Association of Bridal Consultants*, a national group that is dedicated to training and educating wedding planners.

Thank you for contacting us and we look forward to helping you plan your fabulous event!




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FULL SERVICE EVENT DESIGN AND COORDINATION

This top-end service includes overall event design plus full-service planning.



- Six face to face meetings to discuss the design, production and coordination of your event
- Assistance locating the perfect venue
- Referrals for florists, caterers, bakers, photographers and other necessary wedding vendors
- Creating personal touches and unique concepts for the event
- Assistance with all décor related items (*flowers, linens, colors, lighting, room setup, etc.*)
- Scheduling of all vendor appointments
- Negotiation of vendor contracts
- Designing the flow and layout of the ceremony and reception
- Unlimited suggestions and or recommendations (*i.e. creative ideas, budgeting, etiquette and the like*)
- Creation of a detailed wedding budget
- Coordination of guest travel (*hotel arrangements, airline reservations, car rental, etc*)
- Coordination of travel for you and your wedding party on the event day
- Create and deliver custom welcome gift bags for hotel guests
- Assistance with design of all wedding stationary (*save the dates, invitation, programs, menu cards, place cards, etc*)
- Invitation assembly
- Assistance with menu planning
- Assistance with gift registry
- Assistance with seating arrangements
- Organize child-friendly activities and/or childcare for the event
- Submit engagement and wedding announcements to local newspapers
- Assistance with marriage license and name change requirements
- Coordination of rehearsal dinner
- Oversee entire wedding day from start to finish
- Develop detailed timeline and design layout for wedding vendors
- Distribution of shortened wedding day timeline for the wedding party
- Supervision of ceremony and reception setup
- Direction of the rehearsal, ceremony and reception



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DESIGN PACKAGE

- Three face to face meetings to discuss the event design, production and coordination of your event.
- Unlimited suggestions and or related to the design of the event.
- One visit to your location for a site walk through.
- Referrals for vendors related to the design of the event (lighting, rentals, florals, stationery and the like.)
- Design of the room/table layout of your wedding reception site.
- Management of customized rental orders working with companies who provide the services and the products desired.
- Supervision of vendor setup as it relates to design elements of the event.



WEDDING DAY DIRECTION

- Service begins 30 days before your event
- Three face to face meetings to discuss event details
- Wedding vendor recommendations
- Creation of Wedding Day Timeline
- Coordination of Wedding Rehearsal
- Direction of Wedding Ceremony and Reception... and lots more!



HOURLY CONSULTATION

Don't see a package that fits your needs? Or maybe you're on a strict budget? We can work for you on an hourly basis to advise you on the best ideas and details for your event!



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